This spring, industry thought leaders from the Pace alumni community gathered at Club 101 in Midtown Manhattan to network and participate in a discussion on “The Changing Media Landscape.” The event, hosted by the Office of Development and Alumni Relations, featured Pace Trustee Joseph Ianniello, ’90, Chief Operating Officer, CBS Corporation, and Jill Schlesinger, CFP®, CBS News Business Analyst, who discussed the topic in front of an audience of Pace alumni who occupy senior-level and executive-level positions in their respective industries. (Click here for photos from the evening.)

After a brief but lively networking reception, Trustee Ianniello and Ms. Schlesinger took to the stage to discuss how the digital age is changing the media landscape for both corporations and consumers, and they talked about how media companies like CBS are adapting to the changes. They also discussed how other companies and even other industries outside of media can adapt to meet the needs of a new type of consumer with ever-changing needs.

The highlight of the evening was the vigorous audience Q&A session at the end of the discussion where Trustee Ianniello fielded questions from the audience. Senior-level alumni working in industries ranging from asset management to sports memorabilia to technology were able to engage with Trustee Ianniello and get his thoughts on the different challenges and opportunities that a changing media landscape presents.

At the conclusion of the event, Trustee Ianniello remarked, “Pace University has a such a diverse and successful alumni community, with many alumni holding executive-level positions at some of the most successful companies in the world. It was an amazing experience to bring those alumni together to meet, network and trade Pace stories. It was a real privilege for me to get the chance to speak to them about an important topic that not only affects my industry but industries across the globe.”

The Office of Development and Alumni Relations hosts many events like this one throughout the year. To stay informed about future events, join the Pace Alumni Network and make sure your contact info is accurate and up-to-date.